

Bega Valley Business Forum – Vision, Values and Objectives

Vision - Leading business prosperity in the Bega Valley

Purpose - BVBF's purpose is to develop and support the economic wellbeing and prosperity of members and the diverse business community of Bega Valley, through sustainable leadership, collaboration, unity and connection.

Values - BVBF's values are:

- Unity of purpose and commitment to excellence
- Independence in advocacy and respect for each other and our stakeholders
- Integrity in all that we do for our members
- Economically, socially, environmentally and culturally conscious

Strategic Pillars

The three Strategic Pillars are:

1. Economic prosperity

- Business development, innovation, engagement, advocacy and support
- Attract diverse membership
- Independence and recognition, the voice of business

2. Good Governance

- Contemporary governance and operational practices

3. Sustainable/Sustainability

- Diverse funding streams and sustainable business systems and practices

Objectives

1. To foster Economic Development and business prosperity in the Bega Valley.
2. To expand and diversify membership in co-operation with other stakeholders and organisations with similar business interests.
3. To collaborate by sharing innovation, entrepreneurial ideas, knowledge, expertise and resources, and develop productive business relationships.
4. To advocate and provide unified representation for our regional businesses
5. To provide assistance and advancement of business in the Region as the Board may determine from time to time.
6. To adopt contemporary governance and operational policies, practices and systems to position BVBF for the future
7. To attract diverse funding streams that are aligned with the purpose
8. To promote and support ethical and sustainable business practices by taking into consideration social and cultural impact, the environment and a circular economy